

JEFFREY AKERS

CONTACT INFO

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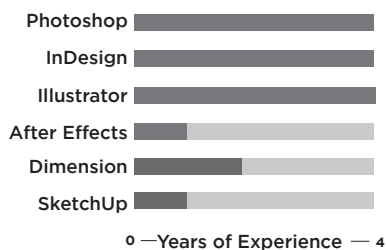
LinkedIn: Jeffrey Akers

Portfolio: <https://akersj17.wixsite.com/akersdesignportfolio>

SKILLS

Organization
Time Management
Collaborative
Communication
Branding/Marketing
Design Package/Presentation
Analysis + Research
Layout + Graphic Design
Digital Media Drawing
Experiential Design
Event Planning/Promotion
Concept Development

SOFTWARES



HOBBIES

-  Design
-  Leadership
-  Community Service
-  Reading

REFERENCES

Rhiannon Illencik - Senior Designer
330.607.6488 / rillencik@nelsonww.com

Trevor Cox - Technical Designer
859.652.1241 / tc Cox@nelsonww.com

EDUCATION

University of Kentucky | **Bachelor of Arts, Architecture** May 2019
Studio GPA 4.0/4.0

EXPERIENCE

Nelson Worldwide | **Technical Designer I** August 2021-Current
Assist the team in construction documents and prepare presentations and renders for clients.

Home Depot | **Kitchen and Bath Designer** 2019-Current
Assist customers through their kitchen/bath renovations. Material selection, color, style, as well as manage budget, timeline, and vendor/contractor communication to ensure projects go as planned with the highest customer satisfaction.

KY Young Democrats | **Communications Director/Designer** 2019-Current
Ensure our social media pages are up-to-date with current political events while creating content to educate KY voters on voting process, candidates of the commonwealth, and graphic material for conventions.

Freelance | **Graphic Designer** 2017-Current
Completed projects for walk-a-thons, leadership programs, political campaigns, non-profits. Projects were approached with a human-centric design focus.

ACHIEVEMENTS

Alpha Phi Omega | **Distinguished Service Key** 2019
Honored as a member for a unique contribution to the chapter. Exemplifying and furthering in demonstrable ways the principles of Leadership, Friendship, and Service.

University of Kentucky | **SeeBlue Program of the Year** 2019
Recognized by the University for Best Program/Event of the year for the walk-a-thon founded in 2018. for branding and awareness

UK College of Design | **Sipple Endowed Scholarship** 2018-2019

UK College of Design | **Kentucky Society of Architects Scholarship** 2018-2019

Alpha Phi Omega | **300+ Logged Service Hours** 2017-2019
Recognized in Top 10 to reach over 300 service hours. Complied over three and a half years, volunteering for various organizations in the Lexington Community.

Alpha Phi Omega | **Outstanding Officer** 2017-2018

LEADERSHIP

KY Young Dems | **Rebranding Designer** 2020
Created logo/content for rebranding of KYD, along with convention promotional materials and design.

Boy Scouts | **MBU Counselor - Architecture** 2019
Assisted 30 scouts in learning about the career and history of architecture for their Merit Badge. (Created Graphic Material for this badge as well as promotion)

Alpha Phi Omega | **Founder of the 'Go Beyond' Walk-a-thon** 2017-2019
Annual event that raised \$6,000+ in two years for Homelessness/Mental Health Non-Profits. Created its vision, promo graphics, merchandise, leadership committee, etc.

AIAS | **AIAS QUAD Conference Committee** 2018-2019
Created Promotional content for QUAD Conference.